Consider using LMA MADgic[™] to deliver:

Topical anaesthesia for patients requiring:

- Awake intubation¹⁰
- ► Intubation of a difficult airway ^{6,10}
- ► An anaesthetised airway^{2,6,7,8,12}
- ▶ Insertion of a laryngeal mask airway^{7,8}
- ▶ Nasogastric tube placement

LMA MADgic™: Specifications

	MAD720	MAD700	MAD600	
Typical particle size	30-100 microns			
Tip diameter	4.82 mm (0.19 inches)			
Tip length	11.4 cm (4.5 inches)	21.6 cm (8.5 inches)		
System dead space	0.13 ml	0.19 ml	0.25 ml	

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LMA MADgic™: Product specification

Product code	Quantity/ case	Quantity/ box	Description
MAD720	100	25	Paediatric sized mucosal atomization device for atomizing topical solutions without syringe.
MAD700	100	25	Mucosal atomization device for atomizing topical solutions without syringe.
MAD600	100	25	Mucosal atomization device for atomizing topical solutions with 3 ml syringe.

Find out more about LMA MADgic[™]



For the latest clinical evidence on LMA MADgic™ and LMA Atomization™ register for free at www.doctorevidence.com/lma





For the latest educational videos and clinician testimonials on LMA MADgic™ and LMA Atomization™ visit

www.youtube.com/LaryngealMaskAirway



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LMA™

For product information and access to product instructions for use, visit www.lmaco.com



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For the complete list of LMA MADgic™ references,

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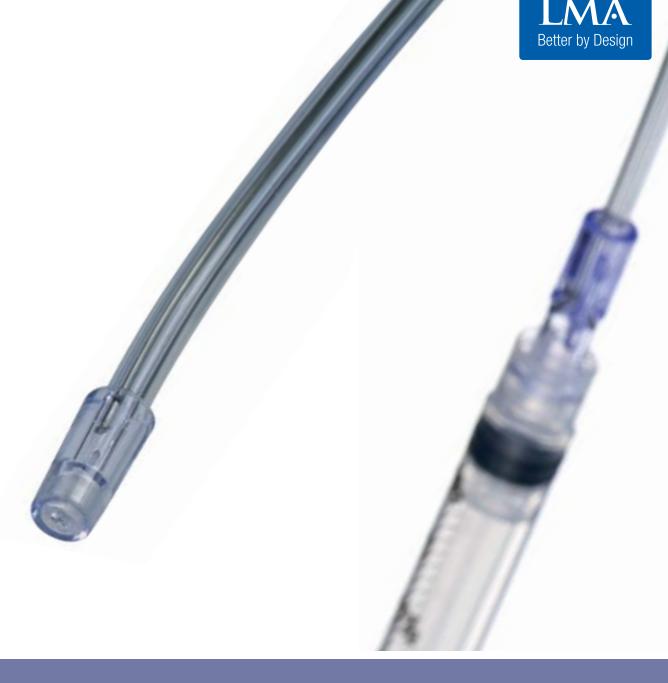
Manufactured by: Wolfe Tory Medical, Inc. 79 West 4500 South Salt Lake City, Utah 84107





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LMA MADgic™

Malleable topical anaesthetic device. Targeted coverage of the nasal/oropharyngeal and hypopharyngeal mucosa. Single use designed to reduce cross contamination.











Distributed by:

Malleable topical anaesthetic drug delivery device



accurate measurement of drug to be delivered.

Pressure

High applied pressure ensures that drugs are atomized into a fine mist of particles through the tip of the device.

"An ideal topical anesthetic should have rapid onset, adequate duration, and minimal or predictable systemic absorption, with the ability to be accurately administered."

VHA Pharmacy Benefits Management Strategic Healthcare Group and the Medical Advisory Panel and the National Center for Patient Safety, 2006

Benefits of topical anaesthetic delivered via LMA MADgic™

LMA MADgic[™] is a device that has the ability to deliver atomized topical anaesthesia directly to the airway mucosa to suppress airway responses to stimulation and facilitate tracheal intubation.^{2,5,6,7} This may avoid the need to use neuromuscular blockers before intubation.

Topical anaesthetic delivered to the mucosal surface of the larynx may encourage greater haemodynamic stability and reduced airway stimulation in patients: 6,7

- ▶ Reduced heartrate vs pre-induction values⁶
- ► Reduced cardiovascular response
- ▶ Easier intubation vs saline ⁶
- ▶ Fewer attempts for successful insertion of a laryngeal mask⁸



An atraumatic device for the delivery of topical anaesthetic in paediatric patients

The use of LMA MADgic[™] to deliver topical anaesthesia to the upper airway increases patient acceptance during difficult awake intubations. 10 Topical anaesthesia can also reduce the risk of laryngospasm vs intravenous drug delivery.^{4,8}

Laryngospasms are three times more likely to occur in a paediatric patient than an adult.9

Utilising LMA MADgic™ to apply topical anaesthetic:

- ▶ May reduce coughing or gagging versus intravenous delivery of anaesthetic⁸
- ▶ Replaces the need to deliver anaesthetic via the cricothyroid ligament 11

laryngospasm

ncidence of laryngospasm per 1000 adult